

FinGroup AG

Stimulating the Economy



FINGROUP AG

Emil-Riedel-Str. 21 | 80538 Munich | Germany

<http://www.fingroup-ag.com>

FinGroup AG Mission & Vision

Mission

„We support businesses during their whole life-cycle - from the idea until an established corporation - with capital and advice.“

Vision

„We want to become the pan-European market leader regarding **Fundraisings, Listings and Investor Relations.**“

FinGroup AG Group Structure



FINGROUP AG



FinGroup AG Efficient Work-Flow

Solutions for each of the 5 stages of a business lifecycle:



1. Seed & Development

FinGroup supports entrepreneurs by assessing whether their business idea is viable or not.

2. Startup

Launch of the Startup and modulation of the products based on the feedback of the first customers. **FinGroup** will test your products with selected partners and **Capital Lounge** will provide all relevant market data.

3. Growth & Establishment

While the management needs to manage the increased level of revenue, attend customers, deal with competition and accommodate workforce, **Capital Lounge** will take care of the essential documentation to attract investors while **Capital for Markets** will analyse the option of Going Public.

4. Expansion

Capital for Markets helps to broaden the horizons by Going Public and capitalizing the business to expand offerings and entering into new geographies. **Cocorp** will secure professional and appropriate communication with the Capital Market(s).

5. Maturity

Whether the management decides to push for further business or to exit the business: **Capital Lounge** & **Capital for Markets** are the right choice for M&A or Corporate Actions.

FinGroup AG friends & equity GmbH



friends & equity GmbH

CORPORATE PURPOSE

- > In-house, but independent asset manager focused on SMEs
 - > Benefiting from the combination of (mainly) own investment ideas and Club Deals from the group's network
 - > Offering complementary services for the group's clients
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ADVANTAGES

- > Lean cost structure
 - > Support regarding the group's new client acquisition
 - > Project accelerator due to several open accounts (compliance checks passed)
 - > Potential of future capitalization and more visible positioning within the group
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MANAGEMENT BOARD



> Mathias Voigt, BBA

Previously, Mathias served at DAB bank (Direct Brokerage bank) as well as at vPE Wertpapierhandelsbank (Merchant bank).

In addition, Mathias is founder and chairman of the Investment Club „Investment Zirkel München“.

Mathias, born in 1962, has more than 35 years of experience in Capital Markets.

OWNERSHIP STRUCTURE

- | | |
|-----------------|-----|
| > FinGroup AG | 60% |
| > Mathias Voigt | 40% |
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QUICK FACTS

Incorporation: February 2016

Headquarter: Neubiberg, Germany

Registered Capital: EUR 25,000.00

FinGroup AG Capital Lounge GmbH



CAPITAL LOUNGE GMBH
YOUR GOING PUBLIC BOUTIQUE

CORPORATE PURPOSE

- > Compilation of extensive market studies
- > Drafting of company valuations
- > Organization of Roadshows and Round-table presentations
- > Hosting of Capital Market conferences
- > Transaction of listings and Going Publics on selected European MTFs

ADVANTAGES

- > The group's think tank, constantly detecting and showing new possibilities regarding
 - > client acquisition
 - > potential cooperations and business partnerships
 - > new and valuable listing venues

QUICK FACTS

Incorporation: March 2016
Headquarter: Munich, Germany
Registered Capital: EUR 25,000.00

MANAGEMENT BOARD



> Alexander Coenen, MBA

After finishing his education as MBA he started his career at the private bank Merck Finck & Co where he designed structured products, corporate bond, and equity baskets.

In 2003, he incorporated the investment boutique CdC Capital, specialized in Investor Relations, company valuations and Going Publics. In the same year, he started Germany's first bank-independent capital market conference for SMEs, called „Seven Sins - Seven Chances“.

He has been awarded various awards as expert for SMEs and their valuation.

Alexander, born in 1974, has more than 20 years of experience in capital markets.

FinGroup AG Capital for Markets GmbH



CORPORATE PURPOSE

- > Assisting private and listed companies in raising funds from institutional and retail investors
 - > Compilation of Securities Prospectuses and supervision of the approval process with the competent European authorities.
 - > Listings and Going Publics of SMEs
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ADVANTAGES

- > Well-established brand (market-leader in terms of Listings on Marcé Libre Paris in 2015 and 2016)
 - > Established network to multipliers across the globe
 - > Several Listings Licenses from different Stock Exchanges around the world (e.g. Listing Partner Deutsche Börse, Corporate Advisor Pacific OTC)
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QUICK FACTS

Incorporation: November 2014
Headquarter: Munich, Germany
Registered Capital: EUR 25,000.00

MANAGEMENT BOARD



> Jörn Follmer, MBA

Previously, Jörn worked for several capital market related entities in leading positions.

He is active Business Angel and Advisory Board Member of CONDA CrowdInvesting Germany.

Jörn, born in 1966, is a capital market and sales pro, a passionate corporate developer and a unique networker.



> Klaus Niemeyer, MA in Economics

Previously, Klaus worked for PricewaterhouseCoopers as Senior audit manager.

In addition, he worked as CFO for several publicly traded companies.

Klaus, born in 1968, has almost 30 years of experience in advising companies.

FinGroup AG Cocorp GmbH



CORPORATE PURPOSE

- > Investor- and Public Relations for private and public companies
 - > Owner and operator of the website (and brand) Corporate News Germany
 - > Extensive distribution list of more than 200.000 recipients (directly) and up to 2.000.000 recipients (via partnerships)
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ADVANTAGES

- > High margins
 - > Growth potential on a pan-European level
 - > Value driver of the group
 - > Appealing synergies with all other business units
 - > Strong brand (Corporate News Germany)
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MANAGEMENT BOARD



> Stefan Buschle, Business Graduate

Previously, Stefan worked in the aviation industry for main players such as Lufthansa, CIRRUS and OMNI and Chief Commercial Officer.

He speaks four languages and he is a talented client relationship manager.

Stefan, born in 1969, has more than 20 years of experience in client relations.

QUICK FACTS

Incorporation: November 2012

Headquarter: Teufen, Switzerland

Registered Capital: CHF 20,000.00

FinGroup AG Summary

COMPANY PROFILE

FinGroup AG is one of the most active pan-European Investment Boutiques specialized in supporting SMEs regarding Fundraisings, Going Publics, Investor- and Public Relations.

FinGroup was founded as management holding in Munich, Germany, in 2016 with the roots of its subsidiaries going back to 2011.

FUNDAMENTALS

Number of shares	1.000.000
Nominal value per share	EUR 1.00
ISIN	DE000A2DAMG0
WKN	A2DAMG
Share type	Registered shares
Industry sector	Financial Services
Fiscal year-end	December 31st
Accounting standard	HGB
Incorporation	28.11.2016

MANAGEMENT BOARD

> Alexander Coenen

SUPERVISORY BOARD

> Falko Bozicevic (Chairman)
> Manuela Tränkel (Vice-Chairman)
> Ralf Hellfritsch

SHAREHOLDER STRUCTURE (fully diluted)

> Dr. Anton Stiffler	37,50%
> Alexander Coenen	37,50%
> Freefloat	25,00%
